



WEWS

ORDER

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Flight Dates 10/19/12-10/25/12

<u>Contract / Revision</u>	<u>307267</u>	<u>/</u>	<u>Issue. NRCC IE 10.19-10.25.12</u>	<u>Order Sep</u>	00:20:00
<u>Original Date / Revision</u>				<u>Estimate #</u>	2954
	08/07/12	10/08/12	<u>Agency Com</u> 15%	<u>Alt Order #</u>	
			<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	NRCC IE			<u>Order Type</u>	GENERAL
			815 Slaters Lane	<u>Billing Cycle</u>	EOM/EOC
			Alexandria, VA 22314	<u>Billing Calendar</u>	BROADCAST
<u>Agency</u>	National Media Inc			<u>Demographic</u>	A35-64
<u>Buying Contact</u>			<u>Sales Office</u> EWSDC	<u>Rev Codes</u>	POL POL PARTY
815 Slaters Lane			<u>Sales Region</u> NAT	<u>Product Codes</u>	PL
Alexandria, VA 22314			<u>Agency Ref</u>	<u>Priority</u>	P-1
				<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 47400

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	23	\$40,290.00	\$47,400.00	0.00	10/01/12	10/25/12	23	\$40,290.00	\$47,400.00
Totals	23	\$40,290.00	\$47,400.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
N 1	WEWS	10/19/12	10/25/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	4	\$1,400.00	P-1	0.00	NM	7	\$9,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----F--		2	\$1,400.00			0.00					
		Week: 10/22/12	10/28/12	MTWT---		5	\$1,400.00			0.00					
N 2	WEWS	10/19/12	10/25/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	2	\$2,500.00	P-1	0.00	NM	4	\$10,000.00



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Contract / Revision **307267** Flight Dates **10/19/12-10/25/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 10/08/12

Order Sep 00:20:00

Advertiser **NRCC IE**

Product Issue. NRCC IE 10.19-10.25 Estimate # 2954



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Contract / Revision 307267 Flight Dates 10/19/12-10/25/12 Hiatus DatesOriginal Date / Revision 08/07/12/ 10/08/12 Order Sep 00:20:00Advertiser NRCC IE Product Issue NRCC IE 10.19-10.25 Estimate # 2954

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
N 8	WEWS	10/19/12	10/25/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	3	\$1,300.00	P-1	0.00	NM		3	\$3,900.00
<hr/>																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 10/15/12	10/21/12	-----	0	\$0.00	0.00											
Week: 10/22/12	10/28/12	MTWT---	3	\$1,300.00	0.00											
														Totals	23 \$47,400.00	